Editorial

This edition of the Journal of Latin American Research (JLACR) incorporates a set of papers that were received after a call dedicated to "Social Networking and Activism". The Editorial Board considered this topic extremely important due to the very relevance that social media has acquired and its role in political and social change processes. The Arab Spring and other known events, have demonstrated that tools like Facebook and Twitter may become a way to empower people and to defend them from different regimes. However, this enthusiastic ideal of the information and communication technologies (ICT) has also be faded because of the very recent scandals of governmental and private espionage of the data we are producing through Internet.

A good example of the power of ICT in Latin America is the adoption of tools 2.0 in activist organizations in Mexico, presented in this issue by Summer Harlow (USA) under the title A*dapting, Adopting and Diffusing: Leveraging Web 2.0 Tools for Activism in Mexico*. Among other findings, the author suggests that digital divide limits the use of ICT and creates resistance to them. Another article *Brazilian Scientific Production on Cyberactivism in the Communication area from 2002 to 2012: a preliminary mapping*, by Brazilians Angela Schaun, Leonel Aguilar, Isabella Dias and Cecilia Giangiardi, identifies how scientific literature in our field has covered the topic of Cyberactivism. In their results, the authors are able to describe media, subjects, platforms and definitions around this theme.

Cesar Augusto Gaviria Cuartas (Colombia) presents the third article of this edition entitled *A Cultural Reading of Human Action Organized from the Theory of New Social Movements*. In this text, Gaviria Cuartas offers a very interesting overview of conceptual aspects of how people organize to create a social movement and how they act to achieve goals. From Brazil, Rafael Cardoso Sampaio, Rachel Callai Bragatto and Maria Alejandra Nicolás, bring another scientific revision under the name *Internet and Politics in Review: An Analysis on the Profile of Brazilian Papers presented between 2000 and 2011*. In this analysis the authors show the main researchers, institutions and objects in the topic of Internet and Politics covered in Brazilian Social Sciences.

Even not part of the central topic of this issue, we have included a paper by Eduardo Luis Carniglia (Argentina) with a very relevant matter in our region: Rural Communication. Under the title *Enclaves and Dilemmas of Rural Communication. Family Farmers and the Agricultural Press*, Carniglia analyses the reception of agrarian newspapers and holds that family farmers of southern Argentina build convergent and divergent representations with their socio-productive strategies of expansion, maintenance and retraction. Additionally, at the end of this edition we present a review of last Carlos Scolari's book (*Narrativa transmedia – cuando todos los medios cuentan*), written by Denis Porto (Brazil-Colombia).

Finally, we would like to announce that Delia Crovi (Mexico) will replace Cesar Bolaño (Brazil) as a Director of the JLACR. Bolaño has had a very important role in the creation of this Journal. We welcome Crovi and thank her by accepting this role.

Carlos Arcila Calderón, PhD
Editor Journal of Latin American Communication Research
Universidad del Norte (Colombia)
carcila@uninorte.edu.co

César Ricardo Siqueira Bolaño, PhD
Director Journal of Latin American Communication Research
Latin American Association of Communication Researchers (ALAIC) (Brazil)
bolano@ufs.br